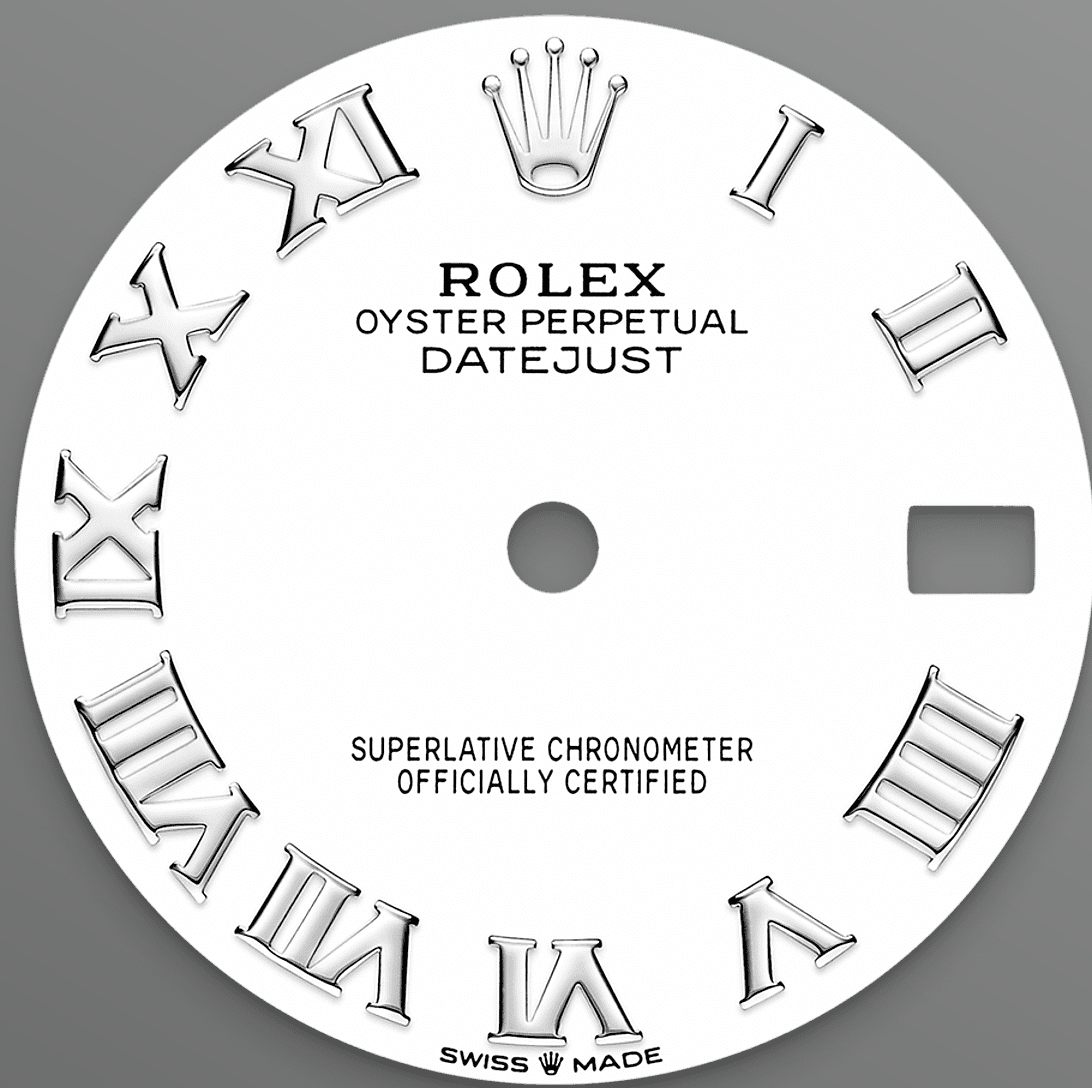




# Datejust 31

Oyster, 31 mm, Oystersteel

**This Oyster Perpetual  
Datejust 31 in  
Oystersteel features a  
white dial and an Oyster  
bracelet.**



WHITE DIAL

## Limitless freedom

Lacquer combines almost limitless freedom of colour with intensity and a smooth finish. The lacquering technique consists of successively depositing six thin layers of lacquer on a brass base plate.

A colourless varnish is then applied to give the colour or shade all of its depth and shine. Once the varnish is dry, the surface of the dial is polished to magnify the colour; the dial is then ready to be pad printed and receive its appliques.

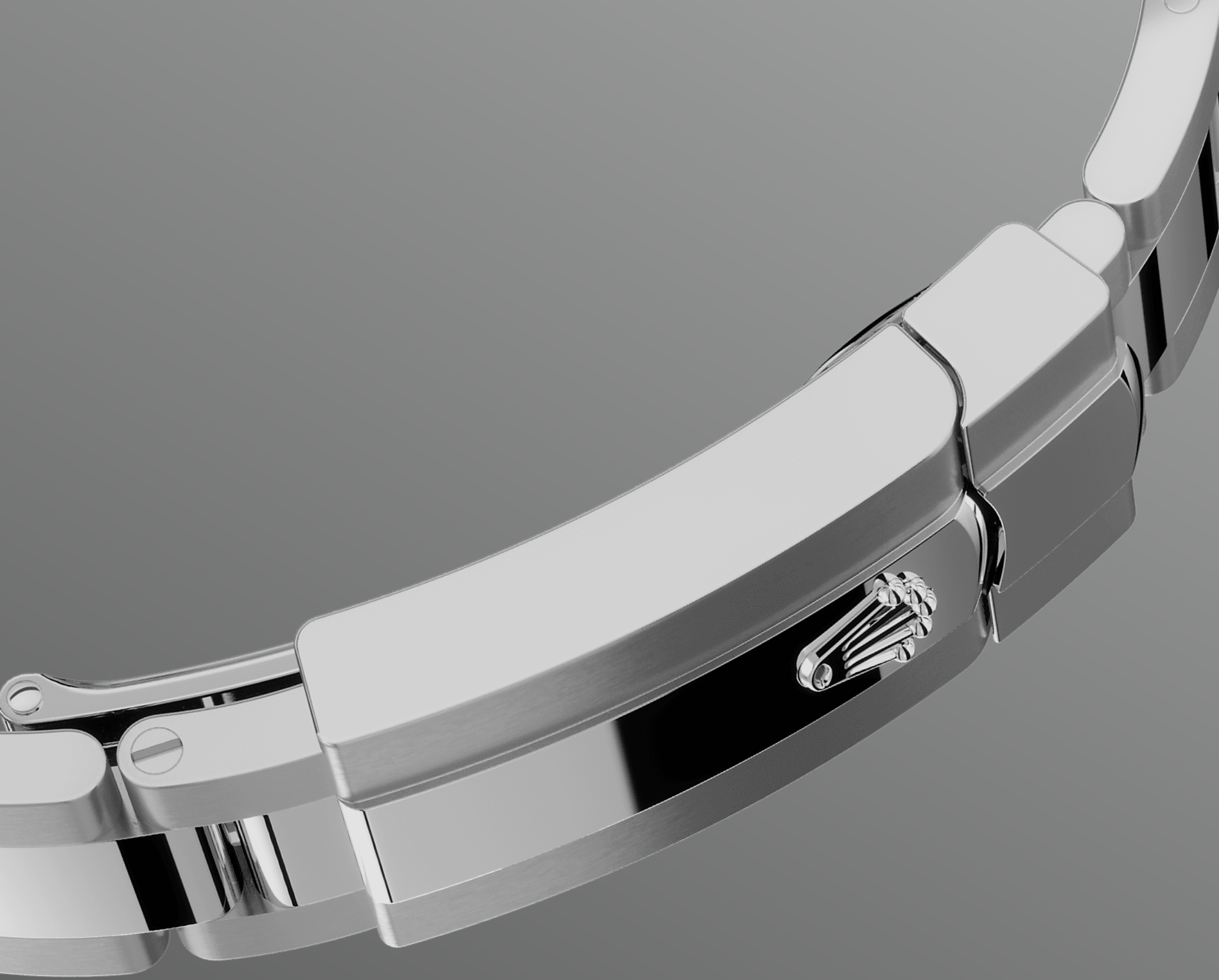


OYSTERSTEEL

## Highly resistant to corrosion

Rolex uses Oystersteel for its steel watch cases. Specially developed by the brand, Oystersteel belongs to the 904L steel family, alloys most commonly used in high-technology and in the aerospace and chemical industries, where maximum resistance to corrosion is essential.

Oystersteel is extremely resistant, offers an exceptional finish once polished and maintains its beauty even in the harshest environments.



THE OYSTER BRACELET

## Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology, designed to be both robust and comfortable.

It is equipped with an Oysterclasp and the Easylink comfort extension link, also exclusive to Rolex. This ingenious system allows the wearer to increase the bracelet length by approximately 5 mm, providing additional comfort in any circumstance.



## THE CYCLOPS LENS

# A magnifying lens

The Cyclops lens is one of the most distinctive Rolex features, and one of the most recognizable.

Named after the one-eyed giant of Greek mythology, the Cyclops lens magnifies the watch's emblematic date display for easy reading. Behind the Cyclops, as with every feature of a Rolex timepiece, lies a history of invention, research and development, and the endless search for perfection.

# More Datejust technical details

Reference 278240

## Model Case

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### Type

Oyster, 31 mm, Oystersteel

### Diameter

31 mm

### Material

Oystersteel

### Bezel

Domed

### Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

### Winding Crown

Screw-down, Twinlock double waterproofness system

### Crystal

Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

## Movement

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### Type

Perpetual, mechanical, self-winding

### Calibre

2236, Manufacture Rolex

### Precision

-2/+2 sec/day, after casing

### Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

**Winding**

Bidirectional self-winding via  
Perpetual rotor

**Power reserve**

Approximately 55 hours

**Functions**

Centre hour, minute and seconds  
hands. Instantaneous date with  
rapid setting. Stop-seconds for  
precise time setting

## Bracelet

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**Type**

Oyster, three-piece solid links

**Clasp**

Folding Oysterclasp with Easylink 5  
mm comfort extension link

**Bracelet Material**

Oystersteel

## Dial

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**Type**

White

## Certification

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**Type**

Superlative Chronometer (COSC +  
Rolex certification after casing)



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