





# Day-Date 36

Oyster, 36 mm, yellow gold and

diamonds

The Oyster Perpetual Day-Date 36 in 18 ct yellow gold, with a white mother-of-pearl, diamond-set dial, diamond-set bezel and a

# President bracelet.



MOTHER-OF-PEARL DIAL

Highlighting natural beauty

This dial features diamonds in 18 ct gold settings and baguette-cut diamonds at 6 and 9 o'clock. Mother-of-pearl is by its nature full of mystery and surprises. Depending on its origin, it can be pink, white, black or yellow. It differs in colour, intensity and structure according to the part of the shell from which it is extracted.

At Rolex, mother-of-pearl is never artificially coloured. Instead, particular know-how and skill

are devoted to simply highlighting its natural beauty and preserving the original hues. As all mother-of-pearl dials are unique pieces, an identical dial will never be found on another wrist.



DIAMOND-SET BEZEL

# A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.

18 CT YELLOW GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# **More Day-Date** technical details

Reference 128348RBR

### **Model Case**

#### Туре

Oyster, 36 mm, yellow gold and diamonds

#### **Diameter**

36 mm

#### **Material**

Yellow gold

#### Bezel

Set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

### Winding Crown

Screw-down, Twinlock double waterproofness system

### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

3255, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### Oscillator

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 70 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

### **Bracelet**

#### Туре

President, semi-circular three-piece links

#### **Bracelet Material**

18 ct yellow gold

#### Clasp

Concealed folding Crownclasp

## Dial

### Туре

White mother-of-pearl set with

diamonds

## Certification

### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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