





# Lady-Datejust

Oyster, 28 mm, Everose gold and

diamonds

This Oyster Perpetual Lady-Datejust in 18 ct Everose gold features a white dial and a President bracelet.



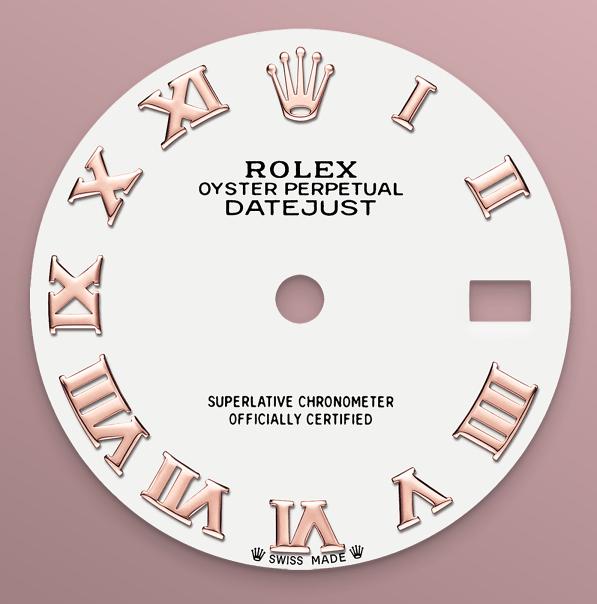
DIAMOND-SET BEZEL

## A sparkling symphony

Gem-setters, like sculptors, finely carve the

precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting as well as the intricate finishing of the metalwork. A sparkling symphony to enhance the watch and enchant the wearer.



WHITE DIAL

## Limitless freedom

Lacquer combines almost limitless freedom of

colour with intensity and a smooth finish. The lacquering technique consists of successively depositing six thin layers of lacquer on a brass base plate.

A colourless varnish is then applied to give the colour or shade all of its depth and shine. Once the varnish is dry, the surface of the dial is polished to magnify the colour; the dial is then ready to be pad printed and receive its appliques.



18 CT EVEROSE GOLD

## An exclusive patent

To preserve the beauty of its pink gold watches,

Rolex created and patented an exclusive 18 ct pink gold alloy cast in its own foundry: Everose gold.

Introduced in 2005, 18 ct Everose is used on all Rolex Oyster models in pink gold.



THE PRESIDENT BRACELET

## The ultimate refinement

This Lady-Datejust is offered on a prestigious

President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

## More Lady-Datejust technical details

Reference 279135RBR

### **Model Case**

#### Туре

Oyster, 28 mm, Everose gold and diamonds

#### **Diameter**

28 mm

#### **Material**

Everose gold

#### Bezel

Set with diamonds

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

## Winding Crown

Screw-down, Twinlock double waterproofness system

#### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

### **Bracelet**

#### Туре

President, semi-circular three-piece links

#### **Bracelet Material**

18 ct Everose gold

#### Clasp

Concealed folding Crownclasp

### Dial

### Туре

White

### Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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