



# Lady-Datejust

Oyster, 28 mm, yellow gold and diamonds

**This Oyster Perpetual  
Lady-Datejust in 18 ct  
yellow gold features a  
diamond-paved dial and  
a President bracelet.**





DIAMOND-PAVED DIAL

## Optimal brilliance

Diamonds, sapphires, rubies, emeralds – the noblest and most precious stones are selected to grace Rolex timepieces. The brand has in-house expertise and equipment enabling it to bejewel any model in its catalogue.

Experienced gemmologists first select gemstones of the highest quality. For this, they can rely on their own seasoned judgement as well as state-of-the-art analysis equipment. The stones are then entrusted to the gem-setters, who skilfully place each precious stone onto the watch by hand, one







DIAMOND-SET BEZEL

## A sparkling symphony

Gem-setters, like sculptors, finely carve the precious metal to hand-shape the seat in which each gemstone will be perfectly lodged. With the art and craft of a jeweller, the stone is placed and meticulously aligned with the others, then firmly secured in its gold or platinum setting.

Besides the intrinsic quality of the stones, several other criteria contribute to the beauty of Rolex gem-setting: the precise alignment of the height of the gems, their orientation and position, the regularity, strength and proportions of the setting





18 CT YELLOW GOLD

## Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is







THE PRESIDENT BRACELET

## The ultimate refinement

This Lady-Datejust is offered on a prestigious President bracelet. Always in solid gold or platinum, the bracelets benefit from a concealed attachment beneath the bezel which ensures seamless visual continuity between the bracelet and case.

A new-generation concealed Crownclasp, opened with a hinged Rolex crown, adds the final aesthetic and functional touch to these sumptuous bracelets.

# More Lady-Datejust

## technical details

Reference 279138RBR

### Model Case

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#### Type

Oyster, 28 mm, yellow gold and diamonds

#### Diameter

28 mm

#### Material

Yellow gold

#### Bezel

Set with 44 brilliant-cut diamonds

#### Oyster Architecture

Monobloc middle case, screw-down case back and winding crown

#### Winding Crown

Screw-down, Twinlock double waterproofness system

#### Crystal

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance

Waterproof to 100 metres / 330 feet

### Movement

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#### Type

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### Precision

-2/+2 sec/day, after casing

#### Oscillator

Syloxi hairspring in silicon with patented geometry. High-performance Paraflex shock absorbers

### **Winding**

Bidirectional self-winding via Perpetual rotor

### **Power reserve**

Approximately 55 hours

### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

## **Bracelet**

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### **Type**

President, semi-circular three-piece links

### **Bracelet Material**

18 ct yellow gold

### **Clasp**

Concealed folding Crownclasp

## **Dial**

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### **Type**

Diamond-paved

### **Gem setting**

Diamond-paved dial, set with 291 diamonds

## **Certification**

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### **Type**

Superlative Chronometer (COSC + Rolex certification after casing)



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