





# Lady-Datejust

Oyster, 28 mm, Oystersteel and Everose gold

This Oyster Perpetual Lady-Datejust in Oystersteel and Everose gold features a white dial and an Oyster bracelet.



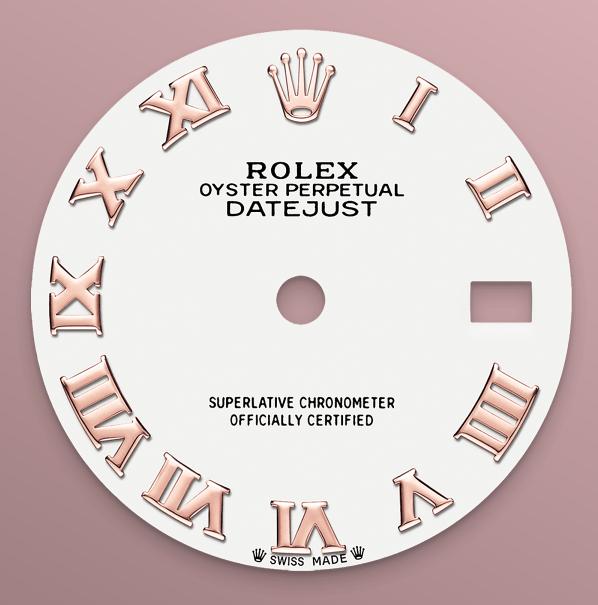
FLUTED BEZEL

## A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Lady-Datejust.



WHITE DIAL

## Limitless freedom

Lacquer combines almost limitless freedom of

colour with intensity and a smooth finish. The lacquering technique consists of successively depositing six thin layers of lacquer on a brass base plate.

A colourless varnish is then applied to give the colour or shade all of its depth and shine. Once the varnish is dry, the surface of the dial is polished to magnify the colour; the dial is then ready to be pad printed and receive its appliques.



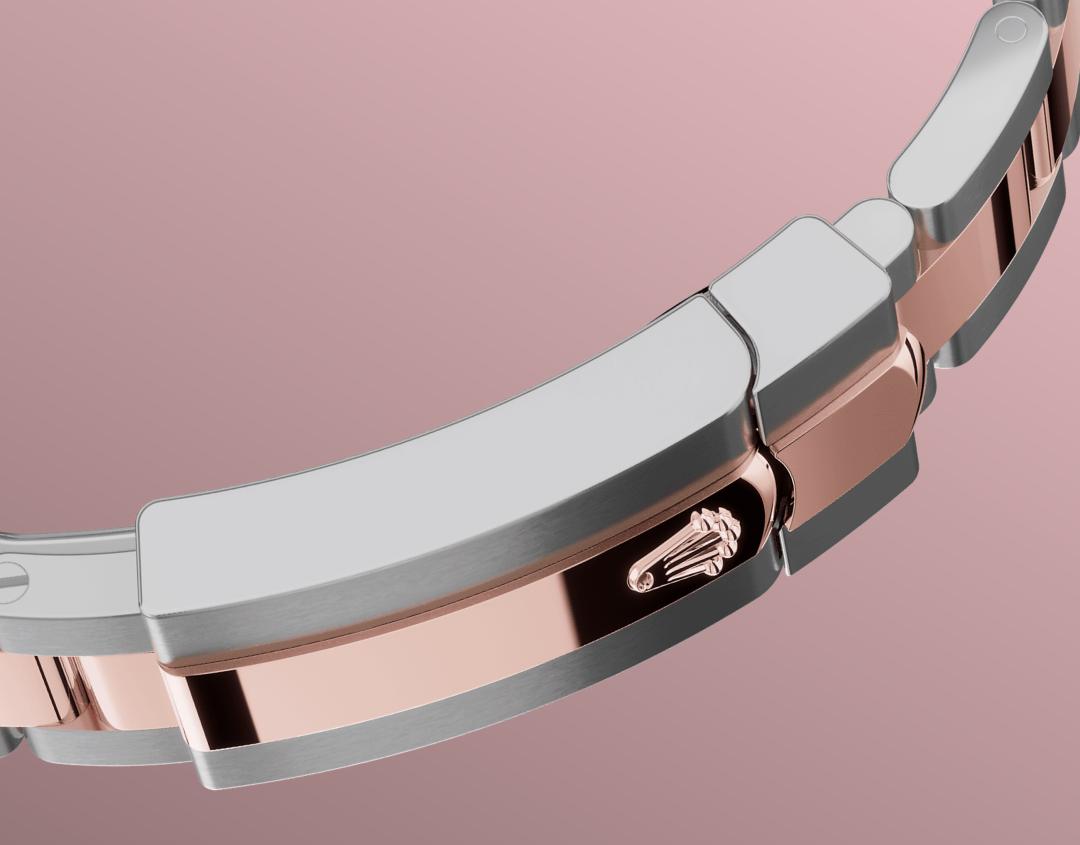
EVEROSE ROLESOR

## A meeting of two metals

Gold is coveted for its lustre and nobility. Steel

reinforces strength and reliability. Together, they harmoniously combine the best of their properties.

A true Rolex signature, Rolesor has featured on Rolex models since the early 1930s, and was trademarked as a name in 1933. It is one of the prominent pillars of the Oyster Perpetual collection.



THE OYSTER BRACELET

Alchemy of form and function

The Oyster bracelet is a perfect alchemy of form and function, aesthetics and technology, designed to be both robust and comfortable.

It is equipped with an Oysterclasp and the Easylink comfort extension link, also exclusive to Rolex. This ingenious system allows the wearer to increase the bracelet length by approximately 5 mm, providing additional comfort in any circumstance.

## More Lady-Datejust technical details

Reference 279171

### **Model Case**

#### Туре

Oyster, 28 mm, Oystersteel and Everose gold

#### **Diameter**

28 mm

#### **Material**

**Everose Rolesor** 

#### Bezel

Fluted

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

**Winding Crown** Screw-down, Twinlock double waterproofness system

### **Crystal** Scratch-resistant sapphire, Cyclops lens over the date

### Water Resistance

Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

2236, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Syloxi hairspring in silicon with patented geometry. Highperformance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 55 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous date with rapid setting. Stop-seconds for precise time setting

## **Bracelet**

#### Туре

Oyster, three-piece solid links

#### **Bracelet Material**

Everose Rolesor - combination of Oystersteel and Everose gold

#### Clasp

Folding Oysterclasp with Easylink 5 mm comfort extension link

## Dial

### Туре

White

## Certification

### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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